

## What is the EXPOBrander®?

The new EXPOBrander® is a product that allows you to co-brand the American Coatings SHOW (ACS) 2018 with your company logo by co-hosting an ACS 2018 registration website directly on your company's website!

Now you can place a show registration link to the American Coatings SHOW 2018 on your company's web site. The EXPOBrander® allows you to display your company's logo proudly alongside the American Coatings SHOW 2018 logo on the top of every web page during the registration process.

The EXPOBrander® is not only a great way to demonstrate your industry leadership to customers, but also provides you with the opportunity to receive highly qualified leads before the show ever begins.

### **This EXPOBrander® package is complimentary for premium ACS 2018 exhibitors:**

With EXPOBrander you co-brand your participation at the American Coatings SHOW 2018 by placing a specially supplied hyperlink directly on your website. Since your customers/prospects are already on your site, they are obviously in the market for your products and services. Find out who has been looking, make them feel welcome and close more sales!

### **This tool also enables your company to offer FREE trade show admission to your preferred clients and prospects (a \$60 value) by sending out custom email invitations to your prospects / customers.**

You will also receive 24/7 access to an online reporting system that gives you current counts and related information on those leads who have registered through your site. The list is downloadable at any time into an Excel file and is available up to 60 days after the show. You can use this information to plan receptions, schedule onsite meetings, and most importantly, associate your brand with your industry's premier event for a fraction of the cost of many other branding/sponsorship opportunities!

To order this free service, go to  
<https://www.tradeshowregistrar.com/ep4/?event=ACS2018>

Features	EXPOBrander® Standard
Co-Branded Event Registration Page	✓
Online access to a list that displays all individuals that registered through your website	✓

Call +1 (866) 692-2071 or +1 (980) 233-3808 or email [registration@expologic.com](mailto:registration@expologic.com)